

**Chris Marsh** graduated Cum Laude with a B.S. in Business Administration from Siena College in upstate NY and was awarded an MBA from the State University of New York. With over 30 years of successful sales and marketing experience, he began his career as a sales manager with Time Inc's magazine division that helped with the successful launch of People magazine. As he advanced through the organization he was awarded the Time Inc. Quality Award for Excellence. While at Time Inc., he was also a business adjunct professor at Sage College of Albany, NY.

After leaving Time Inc. in 1997, he became the Regional Sales Manager for Marsellus Casket Company in Syracuse, New York and later began his career with Service Corporation International. He created the Affinity Marketing Division for SCI in 1998 and later secured affinity marketing agreements with some of the largest veteran's organizations in the country, senior organizations and Fortune 500 companies. As the Director of Corporate Alliances with SCI, he initiated their highly successful seminar marketing program in 2004 which continues to expand and grow.

In 2009, Chris expanded the Homeless Veterans Burial program to a total of 35 cities that helped achieve over 1,200 homeless veteran burials as of 2011. In 2010, Chris worked with MOVA, Mayors Office of Veterans Affairs in NYC and arranged the burial of 20 Homeless Veterans at Calverton National Cemetery, the largest burial of its kind in US History. In 2011, Chris worked with various Jewish organizations to help erect the Jewish Chaplains Monument on Chaplains Hill in Arlington National Cemetery.

In 2009, Chris helped secure an agreement between SCI's funeral home network, Dignity Memorial, and MIAP, the Missing in America project. As a result of that agreement, MIAP has assisted in the recovery of hundreds of unclaimed veterans cremated remains to help insure they are interred in VA National Cemeteries with military honors.